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Every day, thousands of maintenance & cleaning teams manage the buildings and spaces we all live, work and play in.

Our innovative solution helps these teams coordinate activities, save time and improve their ability to deliver a great service.



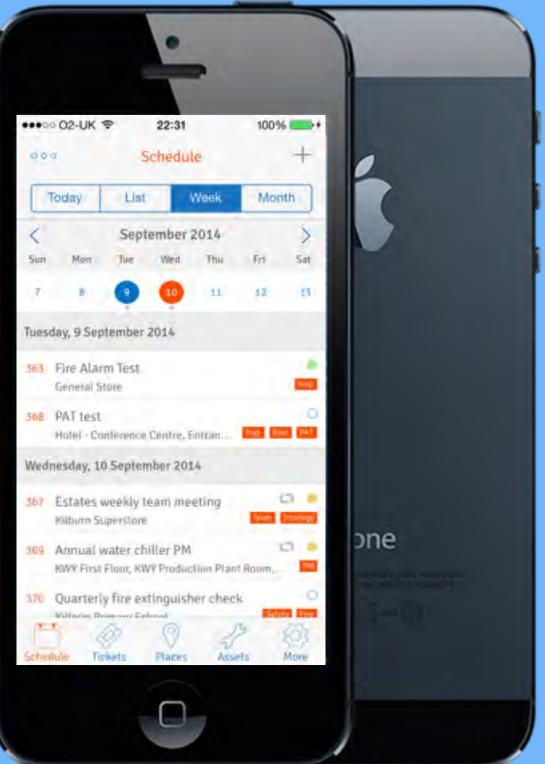








2016 Technology in FM Awards



stuart@pocketfm.com @stuart_ruthven @PocketFM_







Helping Maintenance & Property teams get work done.

In 2011 PocketFM's founder, Stuart Ruthven, was part of one the worlds largest CAFM implementations. Spending 2 years training users across the globe Stuart realised that what was missing was a robust 'mobile-first' solution for Facilities Managers to be able to reap the benefits for technology without the need for lengthy and expensive sales, configuration and deployment cycles. It was here that the for idea **PocketFM** was born:

To help FM teams increase efficiency and productivity through well designed and tailored technology built for them, rather than just their managers. PocketFM was built to help teams gather 'contextual' information in the field and quickly establish location and asset inventories and assign work tickets smoothly without needing to involve consultants or IT teams.



Stuart Ruthven | CEO



Philosophy

We help <u>facilities, maintenance and cleaning teams</u> become more efficient by providing a way to <u>quickly distribute work tasks</u>, so that their operations can be monitored and managed more effectively in order for them to reduce <u>costs and provide a greater level of service</u>.







Philosophy

PocketFM addresses a significant gap left by the major Facilities/Work Management software platforms. While most vendors compete for enterprise-level implementations, around 90% of FM professionals work in smaller, dispersed teams of 15 or less, managing their workload with pen, paper and spreadsheets.PocketFM is a mobile and clouds SaaS (Softwae as a Service) solution built specifically for them.

Poor field and workforce communication means that managers and business owners suffer from a lack of visibility on how jobs are progressing and how they were resolved. Paper processes and records cause bottlenecks and restrict some companies and teams from moving as fast as they need to.

Without an effective solution valuable information from the field relating to assets, buildings and locations is left on the table leading to missed opportunities or an increase in errors or rework. Paper systems lack functionality and some technical solutions can be very expensive, complex and unintuitive to use. PocketFM aims to bridge this gap and elevate the performance of work teams.









The Solution

PocketFM is a dedicated mobile work management solution, built around speed and ease of use. Working on Android and iOS devices, PocketFM has been designed to be as straightforward as the pens, paper, calendars, emails and spreadsheets used by many facilities personnel currently, and can be as effective as the largest enterprise FM software.

One of the key benefits of the product is that important data can be added at any time without the need of the vendor or technical team; in fact the entire design and workflow decreases the friction of adding data on the fly, which means, unlike other FM software, there is no need to front-load data or configure the app before use. It is an instant FM solution, incorporating core facility management software functionality without the deployment issues and cost.

This app is an upgrade from manual and paper-based productivity tools; it is a stopgap while switching from one enterprise system to another; it is a backup when a major software deployment fails to deliver (as they regularly do); or it is, plain and simple, the most cost effective, easy-to-use FM and property maintenance tool on the market.







The Solution



Easily create & schedule work



Capture Location, Property & Asset info



Affordable & works out of the box

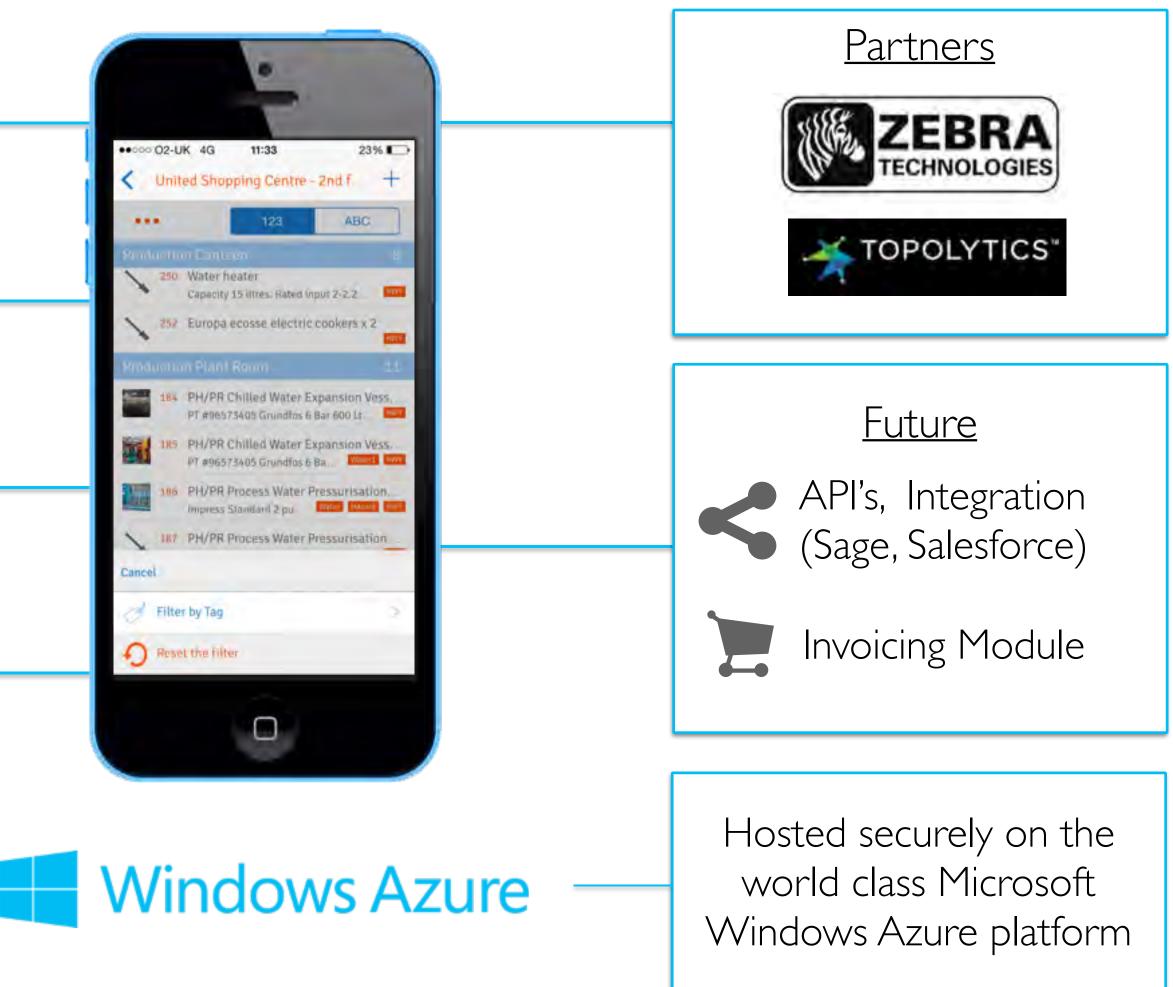






The Solution

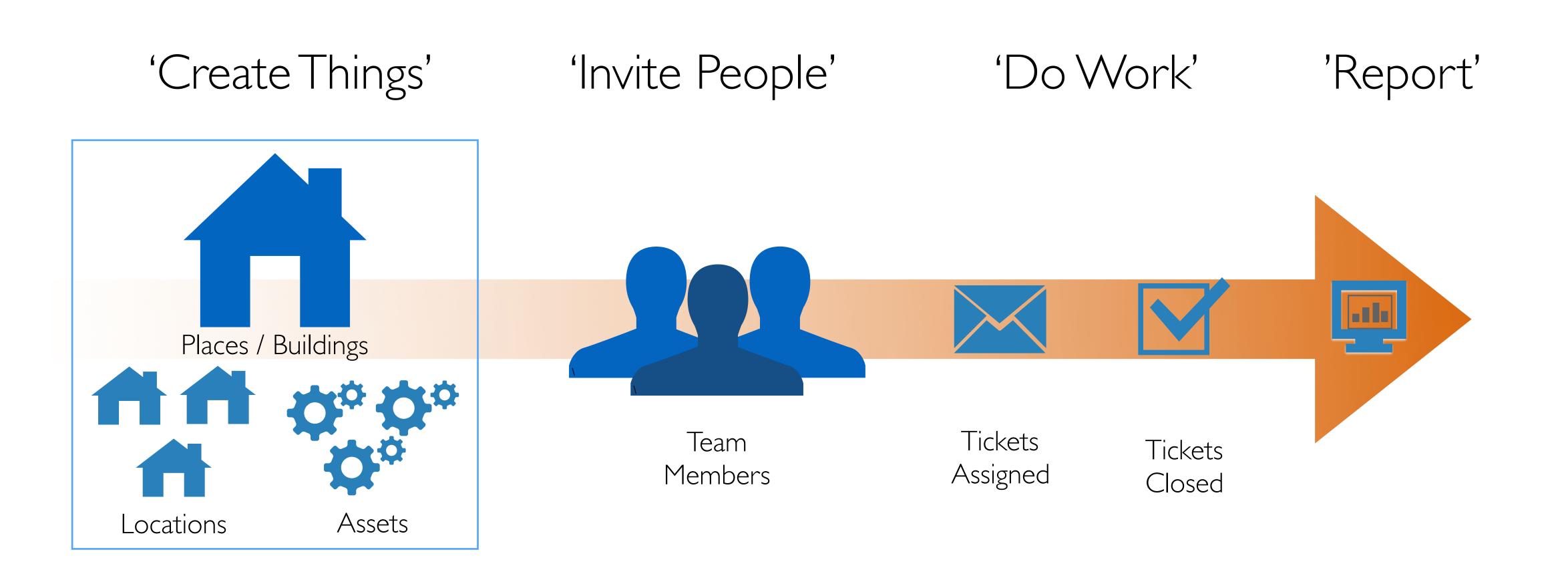








Simple Workflow







Integrates with existing systems and processes

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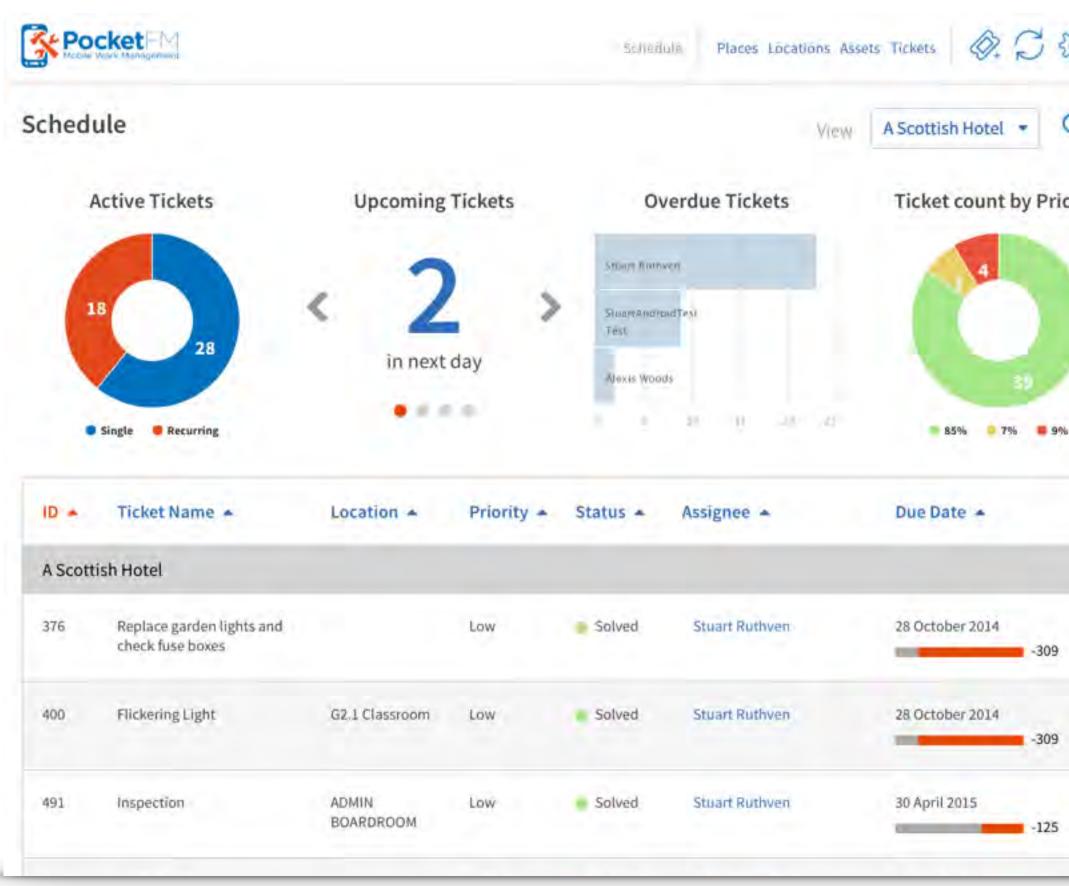


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- Syncs with:
 - Contacts, Email, Dropbox, and other cloud-based solutions.
- -Outlook/Google Cal Sync
- -Document storage
- -Push notifications
- -Text Sharing
- -Email Sharing



Managerial Control



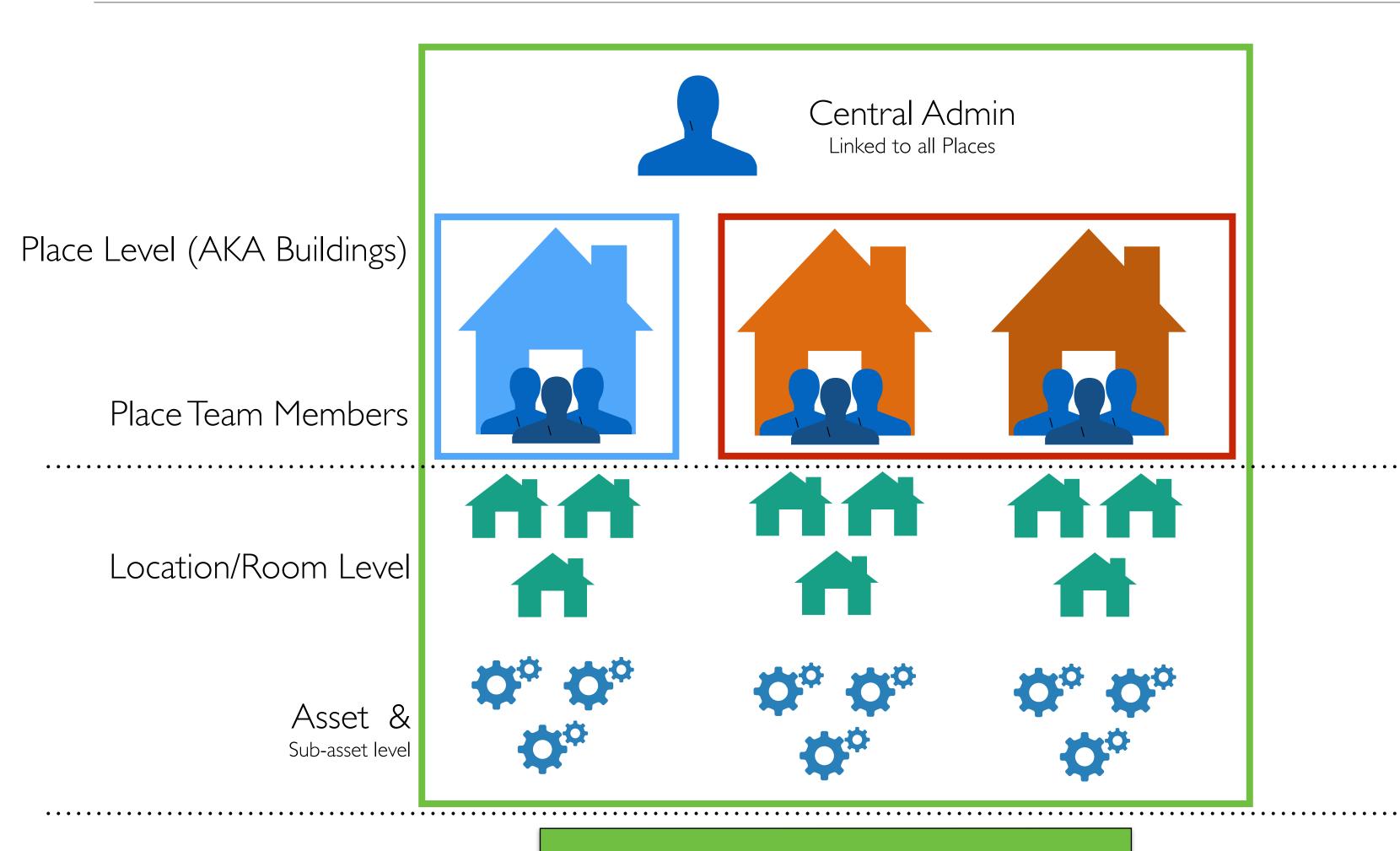


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- Browser & Tablet Portal
- Create/Assign/Update Tickets
- Filter & Export to MS Excel
- Email PDF copies
- KPI/Visual dials
- -View Asset/Location Data
- Monitor Team Workload



National or Local control







Users and Admins can create reactive tickets against any Assets, Locations or Places they are a team member of.

Planned/Scheduled/Recurring work such as 'Inspections' can be defined and auto assigned to Team Members and/or Externals (contractors, 3rd parties etc)

Tickets marked as 'Solved', evidence such as photographs, job summaries, time on site and signature can be captured for the Admins to review and close either on the apps or web portal



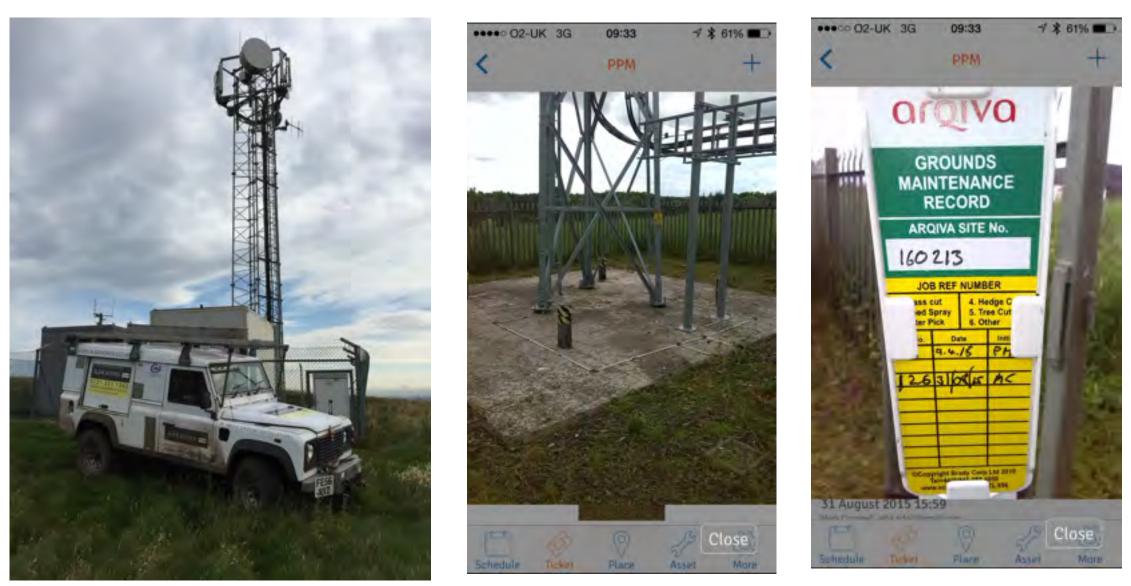






Example Clients

Alba Works - Mobile cell tower grounds maintenance











Stericycle Inc, U.S. Bio Waste Plant

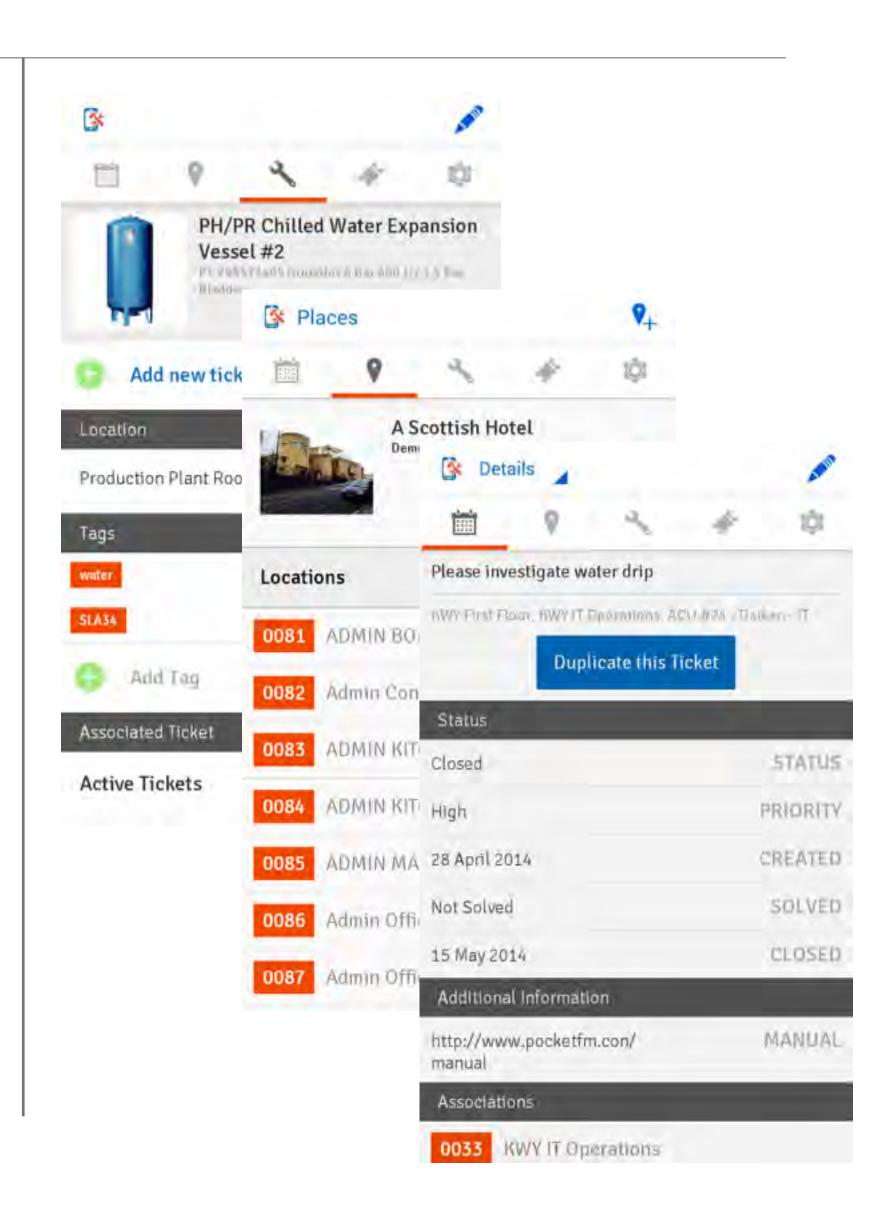




Use Cases and Sectors

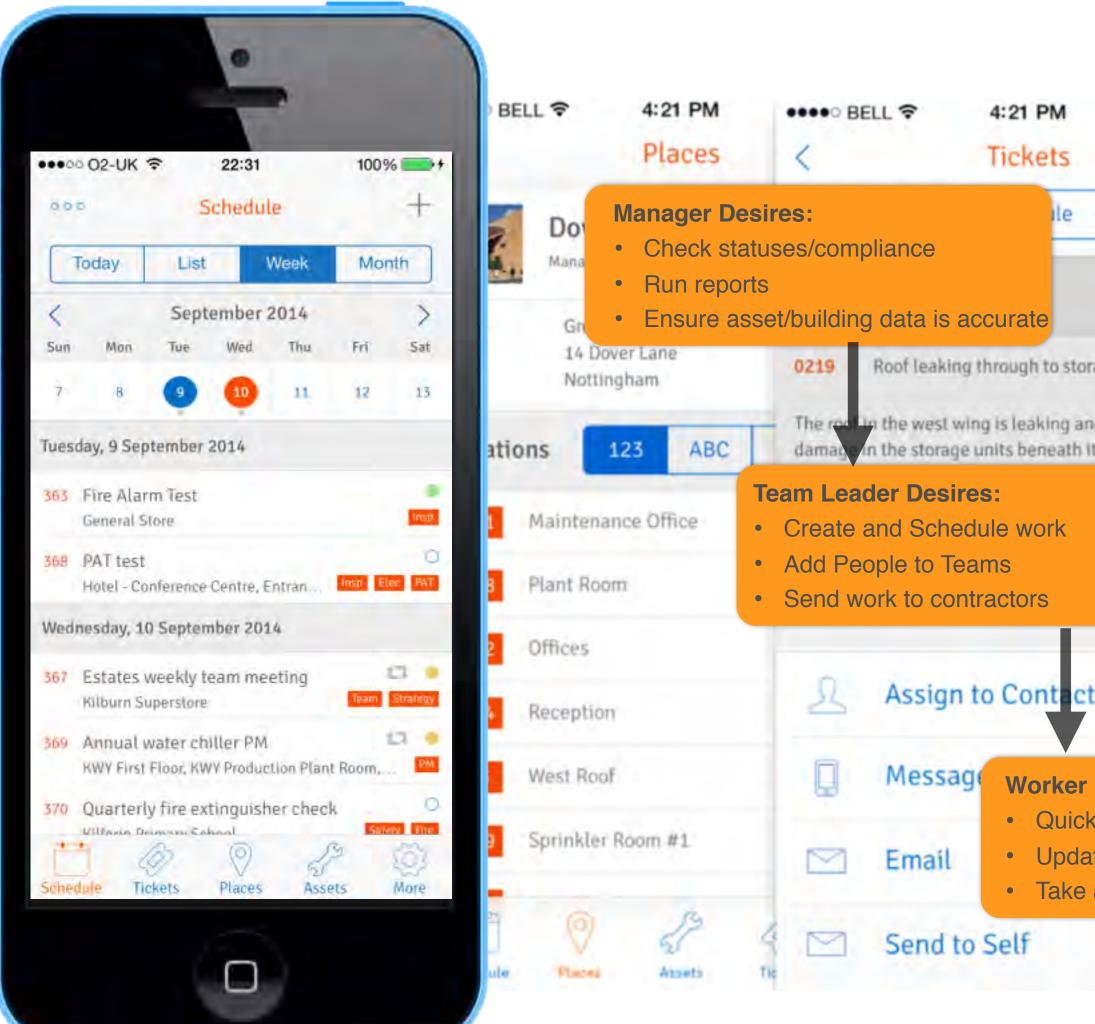
Internal Facilities Management teams Hotels and multiple-location organisations External/Contracting Facilities and Maintenance teams Cleaning and soft service teams Maintenance and Hard Service engineers Property owners, landlords & building managers Heavy asset and manufacturing plants Helpdesk and service request teams







Adding Value from Manager to Worker





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- Increase team communication
- Quick to deploy quick ROI
- No need for IT team
- Scales with the business no need to spend months data gathering, do it on the go.
- Secure and backed up
- Attach pictures, hours worked and signatures to tickets
- Easy user management
- Realtime visibility of work
- Email/text jobs to 'non-users'
- History and Log of all work conducted on all Buildings and Assets



Multi-lingual

PocketFM apps are available in Chinese, English, French, German and Polish.

Each user's default language is recognised and displayed automatically.

New languages can be translated and added quickly and easily, with the whole process managed by the PocketFM team

Apps available on Apple, Android and Zebra app stores





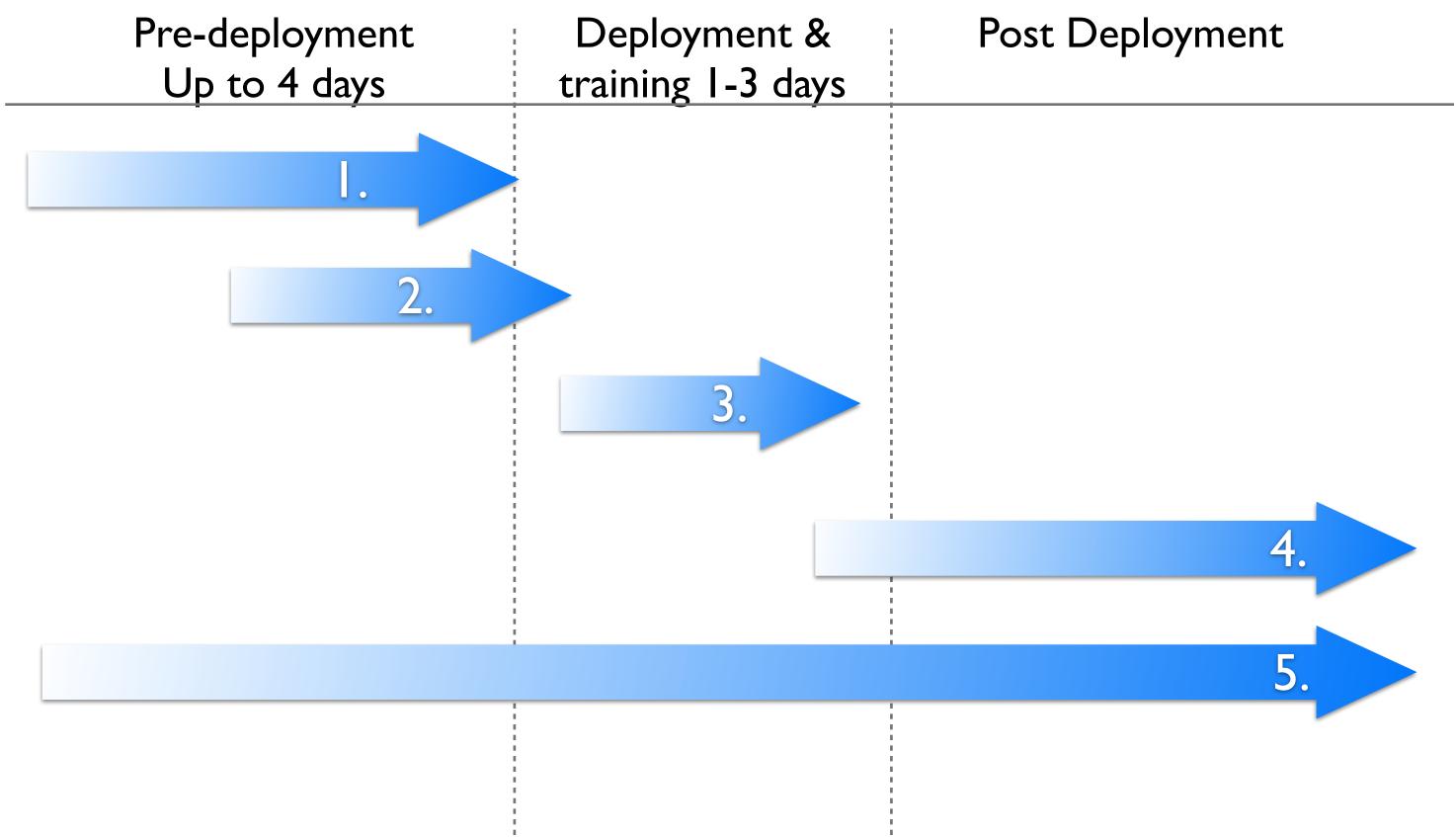








Typical Deployment Plan





PocketFM can be set up within minutes of downloading the app. However we do also support larger deployments, if required.

I. Identify and define types of unplanned and planned Maintenance/Cleaning/Construction that are to be captured

2. Upload an existing Asset or Location information (1&2 optional)

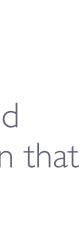
3. Management and team leaders receive training and deployment assistance

4. Work commences using the PocketFM platform*

5. PocketFM on-hand 24/7 to assist with deployment

*Some companies prefer to start with a 'pilot' location and team before company wide adoption











Business Model

SaaS

- App available on app stores for free & via link on website
- Built-in Wizard to guide users through initial steps
- All features unlocked
- Users free to use app
- No contract
- 14 days free trial
- 'Network Effect' built in
- Skype/Call assistance

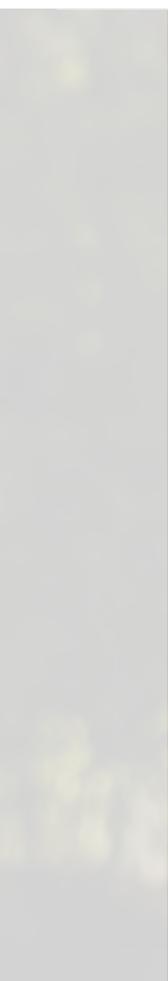


Trial

Monthly/Yearly **Subscription**

- Unlimited Tickets
- Unlimited Objects
- £25 per user, per month.
- Yearly/bulk price plans available
- Deployment Assistance
- ROI = Less than I month (At least I hour of admin and operational time saved per user per week)





Team





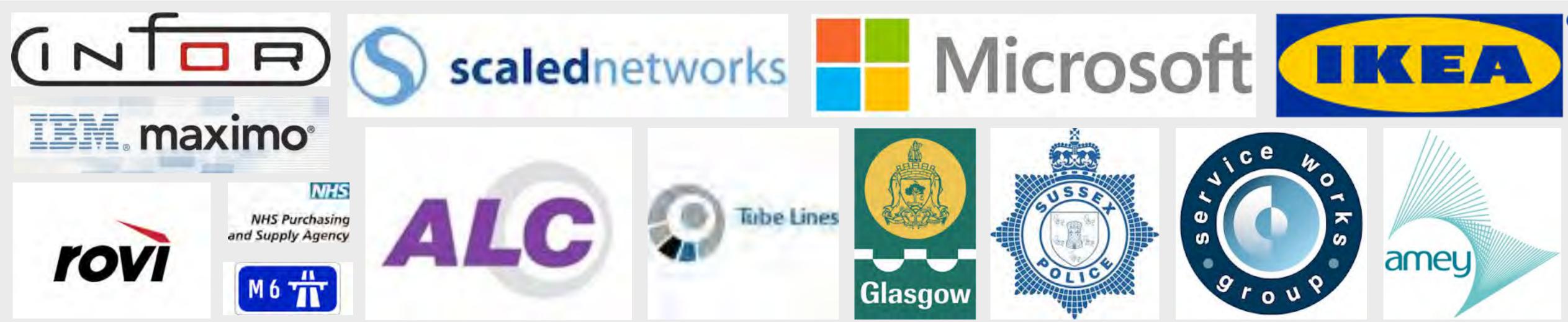




Stuart Ruthven CEO

Mark Hanley Lead Technical

Liz Hanley Lead Database







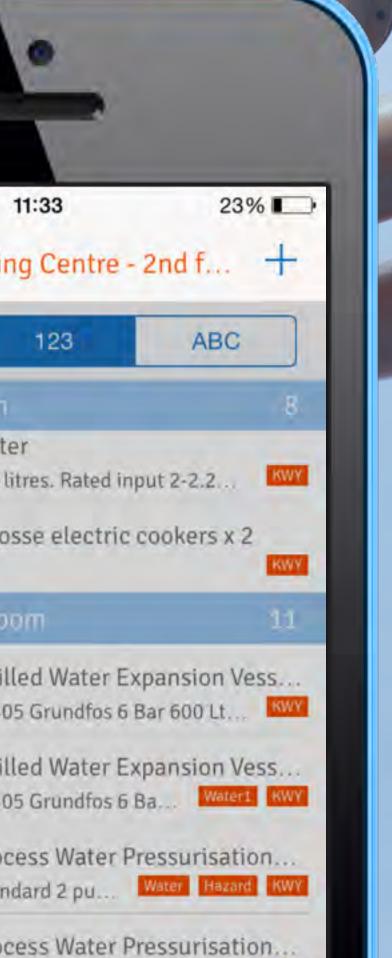


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Helping Maintenance & Property teams get work done.



Links for the iFM review team:

YouTube Channel Overview Getting Started Video Data upload guide iOS Admin Guide Android Admin Guide Field Worker Quick Guide



Android app: LINK iOS app: LINK



