Every day, thousands of maintenance & cleaning teams manage the buildings and spaces we all live, work and play in.

Our innovative solution helps these teams coordinate activities, save time and improve their ability to deliver a great service.

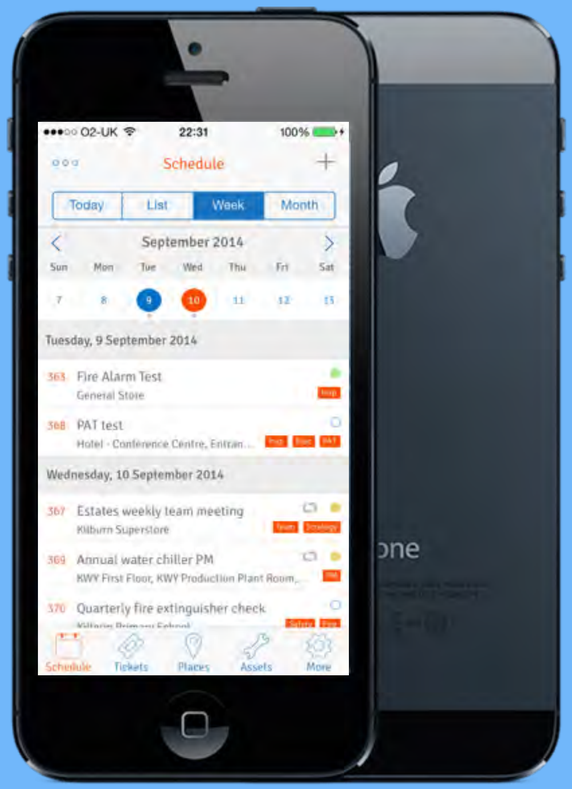
PocketFM
Mobile Work Management

Available on the App Store

ANDROID APP ON Google play

ZEBRA TECHNOLOGIES

2016 Technology in FM Awards



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@PocketFM_

PocketFM
Mobile Work Management

Helping Maintenance & Property teams get work done.

Stuart Ruthven I CEO

In 2011 PocketFM's founder, Stuart Ruthven, was part of one the worlds largest CAFM implementations. Spending 2 years training users across the globe Stuart realised that what was missing was a robust 'mobile-first' solution for Facilities Managers to be able to reap the benefits for technology without the need for lengthy and expensive sales, configuration and deployment cycles. It was here that the for idea **PocketFM** was born:

To help FM teams increase efficiency and productivity through well designed and tailored technology built for them, rather than just their managers. PocketFM was built to help teams gather 'contextual' information in the field and quickly establish location and asset inventories and assign work tickets smoothly without needing to involve consultants or IT teams.

Philosophy

We help facilities, maintenance and cleaning teams become more efficient

by providing a way to quickly distribute work tasks,

so that their operations can be monitored and managed more effectively

in order for them to reduce costs and provide a greater level of service.

Philosophy

PocketFM addresses a significant gap left by the major Facilities/Work Management software platforms. While most vendors compete for enterprise-level implementations, around 90% of FM professionals work in smaller, dispersed teams of 15 or less, managing their workload with pen, paper and spreadsheets. PocketFM is a mobile and clouds SaaS (Softwae as a Service) solution built specifically for them.

Poor field and workforce communication means that managers and business owners suffer from a lack of visibility on how jobs are progressing and how they were resolved. Paper processes and records cause bottlenecks and restrict some companies and teams from moving as fast as they need to.

Without an effective solution valuable information from the field relating to assets, buildings and locations is left on the table leading to missed opportunities or an increase in errors or rework. Paper systems lack functionality and some technical solutions can be very expensive, complex and unintuitive to use. PocketFM aims to bridge this gap and elevate the performance of work teams.

The Solution

PocketFM is a dedicated mobile work management solution, built around speed and ease of use. Working on Android and iOS devices, PocketFM has been designed to be as straightforward as the pens, paper, calendars, emails and spreadsheets used by many facilities personnel currently, and can be as effective as the largest enterprise FM software.

One of the key benefits of the product is that important data can be added at any time without the need of the vendor or technical team; in fact the entire design and workflow decreases the friction of adding data on the fly, which means, unlike other FM software, there is no need to front-load data or configure the app before use. It is an instant FM solution, incorporating core facility management software functionality without the deployment issues and cost.

This app is an upgrade from manual and paper-based productivity tools; it is a stopgap while switching from one enterprise system to another; it is a backup when a major software deployment fails to deliver (as they regularly do); or it is, plain and simple, the most cost effective, easy-to-use FM and property maintenance tool on the market.

The Solution

- Easily create & schedule work
- Capture Location, Property & Asset info
- Affordable & works out of the box

The Solution

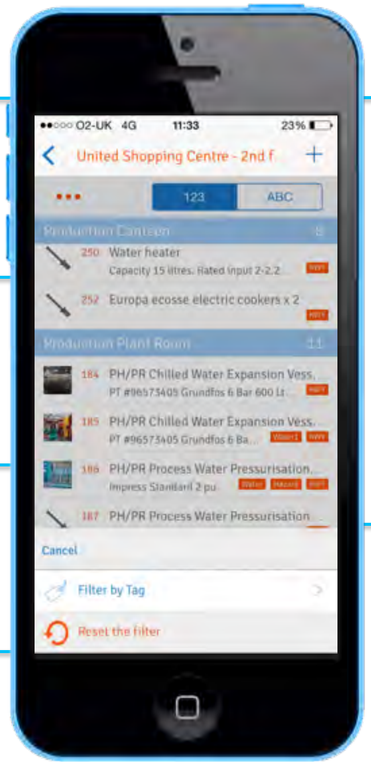
PocketFM
Mobile Work Management

Available on iOS and Android

Can work 100% offline

Synchronises with Google Calendar and Outllook

Web platform for Ticket Management & Reporting



Windows Azure

Hosted securely on the world class Microsoft Windows Azure platform

Partners

ZEBRA TECHNOLOGIES

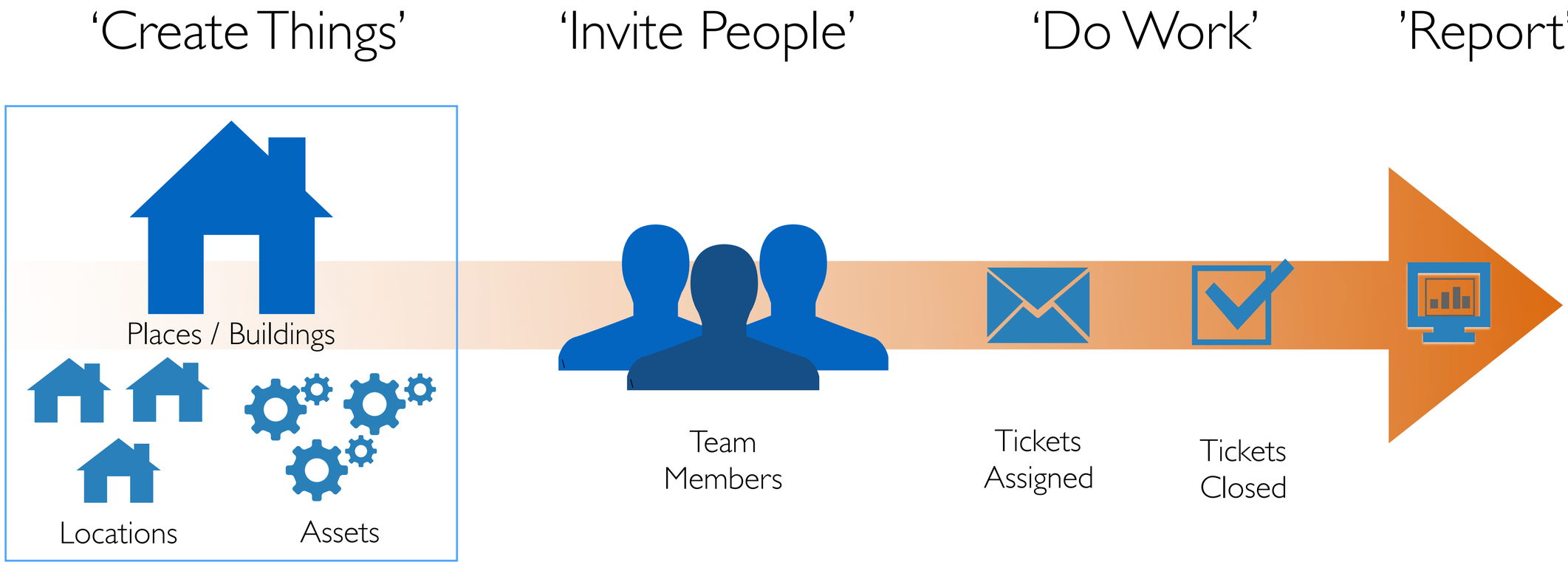
TOPOLYTICS

Future

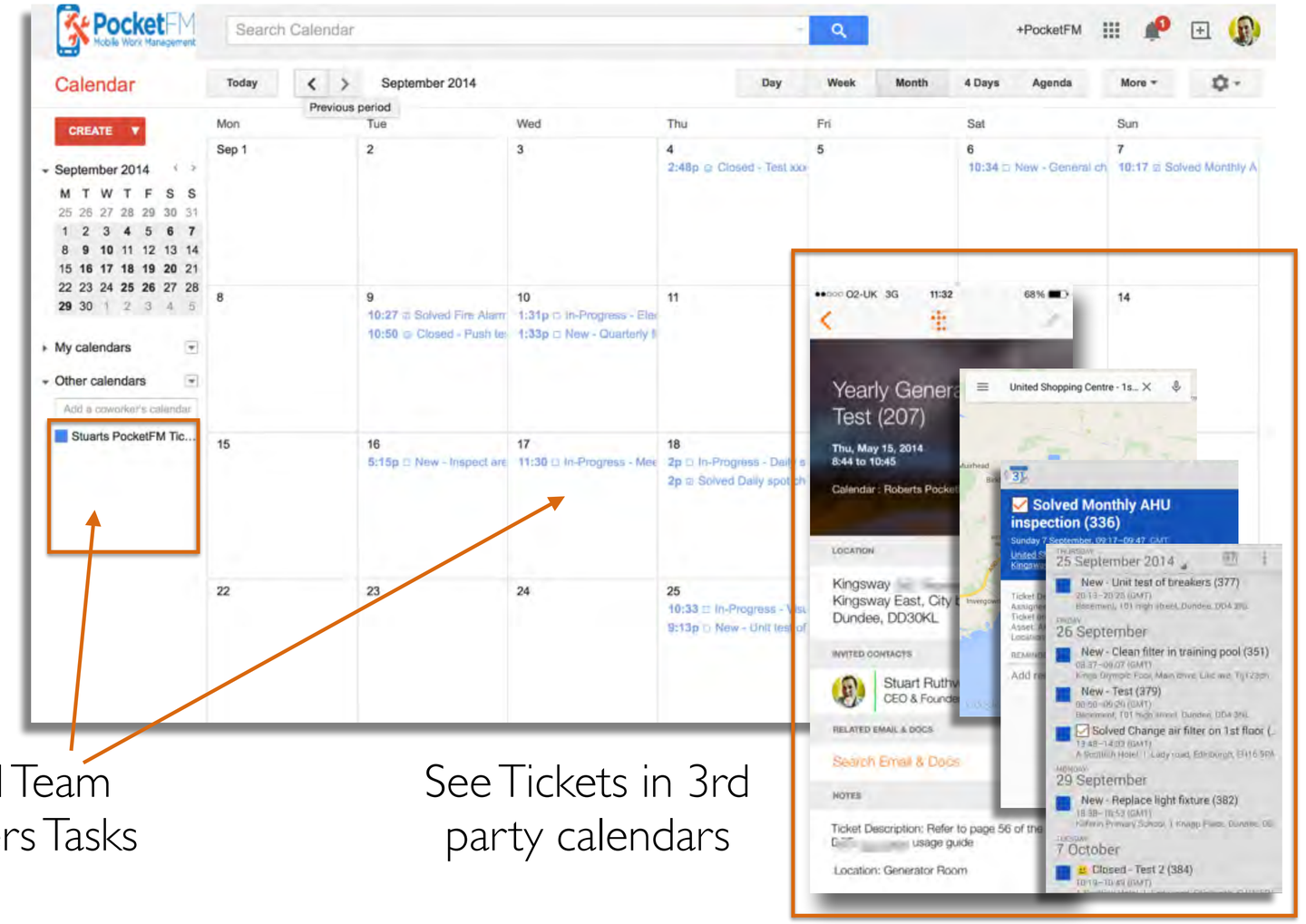
API's, Integration (Sage, Salesforce)

Invoicing Module

Simple Workflow



Integrates with existing systems and processes



See all Team Members Tasks

See Tickets in 3rd party calendars

- Syncs with:
  Contacts, Email, Dropbox, and other cloud-based solutions.

-Outlook/Google Cal Sync

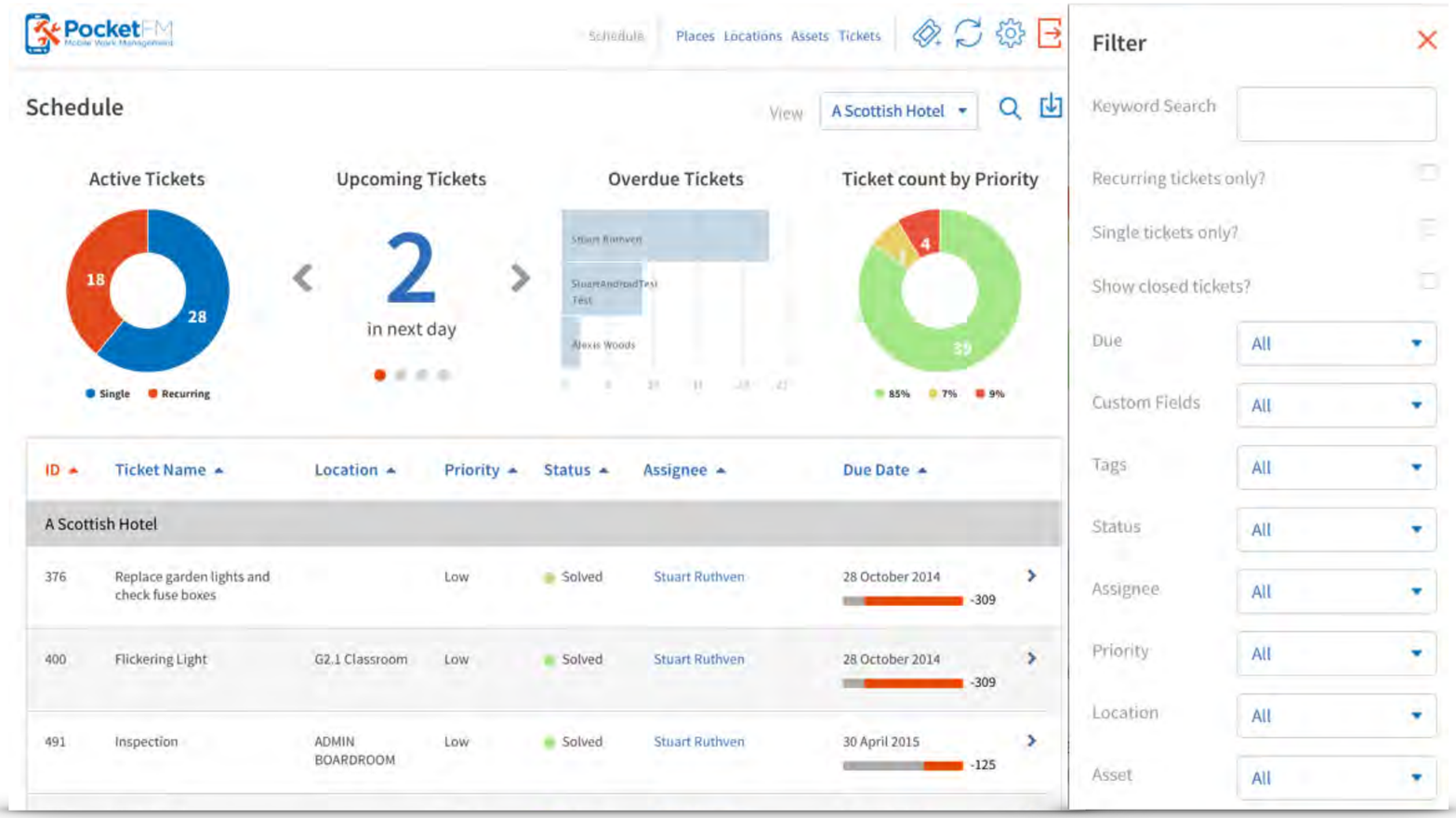
-Document storage

-Push notifications

-Text Sharing

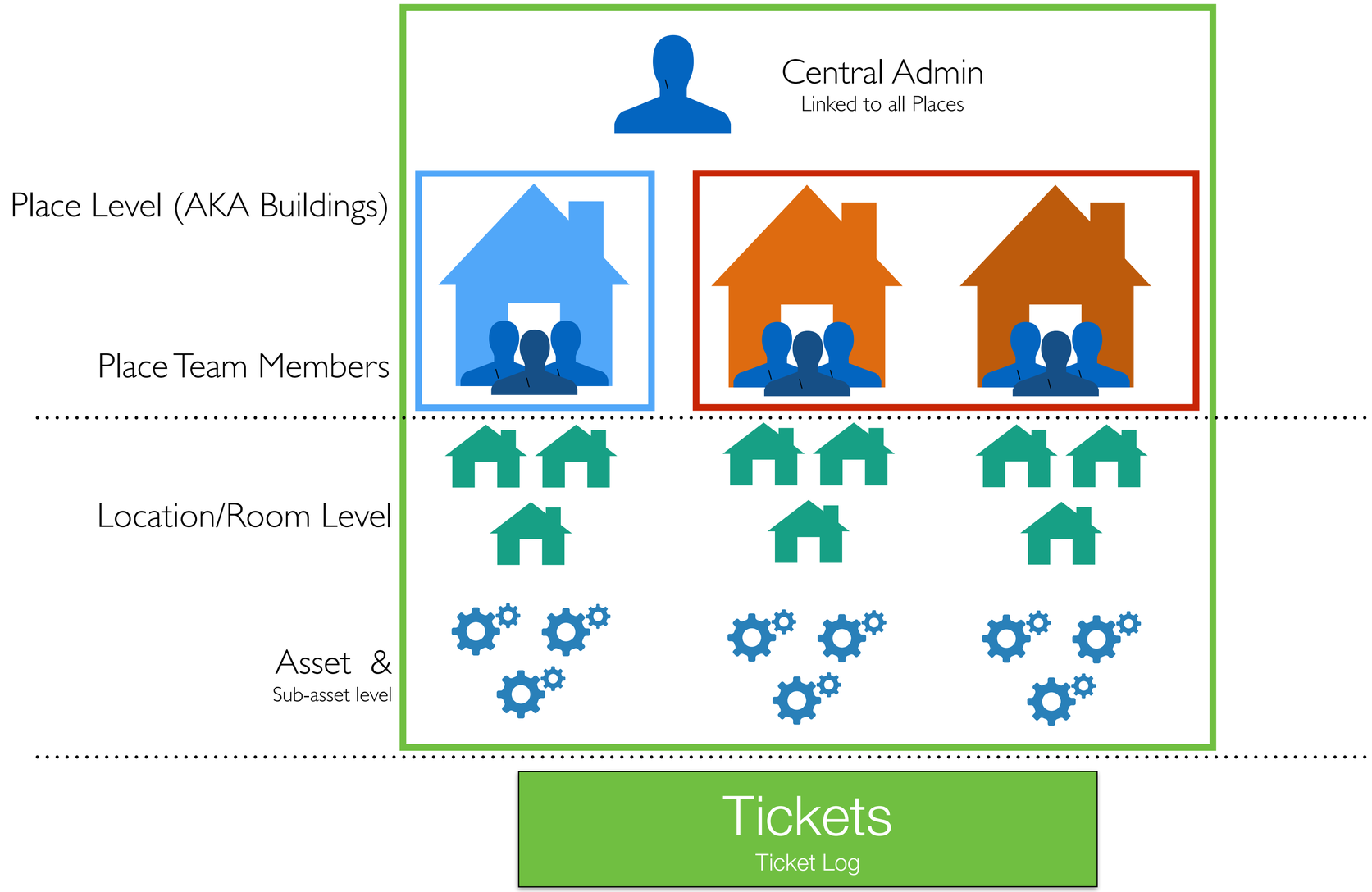
-Email Sharing

Managerial Control



- Browser & Tablet Portal
- Create/Assign/Update Tickets
- Filter & Export to MS Excel
- Email PDF copies
- KPI/Visual dials
- View Asset/Location Data
- Monitor Team Workload

National or Local control



Users and Admins can create reactive tickets against any Assets, Locations or Places they are a team member of.

Planned/Scheduled/Recurring work such as 'Inspections' can be defined and auto assigned to Team Members and/or Externals (contractors, 3rd parties etc)

Tickets marked as 'Solved', evidence such as photographs, job summaries , time on site and signature can be captured for the Admins to review and close either on the apps or web portal

Example Clients

Alba Works - Mobile cell tower grounds maintenance

Stericycle Inc, U.S. Bio Waste Plant

Use Cases and Sectors

Internal Facilities Management teams

Hotels and multiple-location organisations

External/Contracting Facilities and Maintenance teams

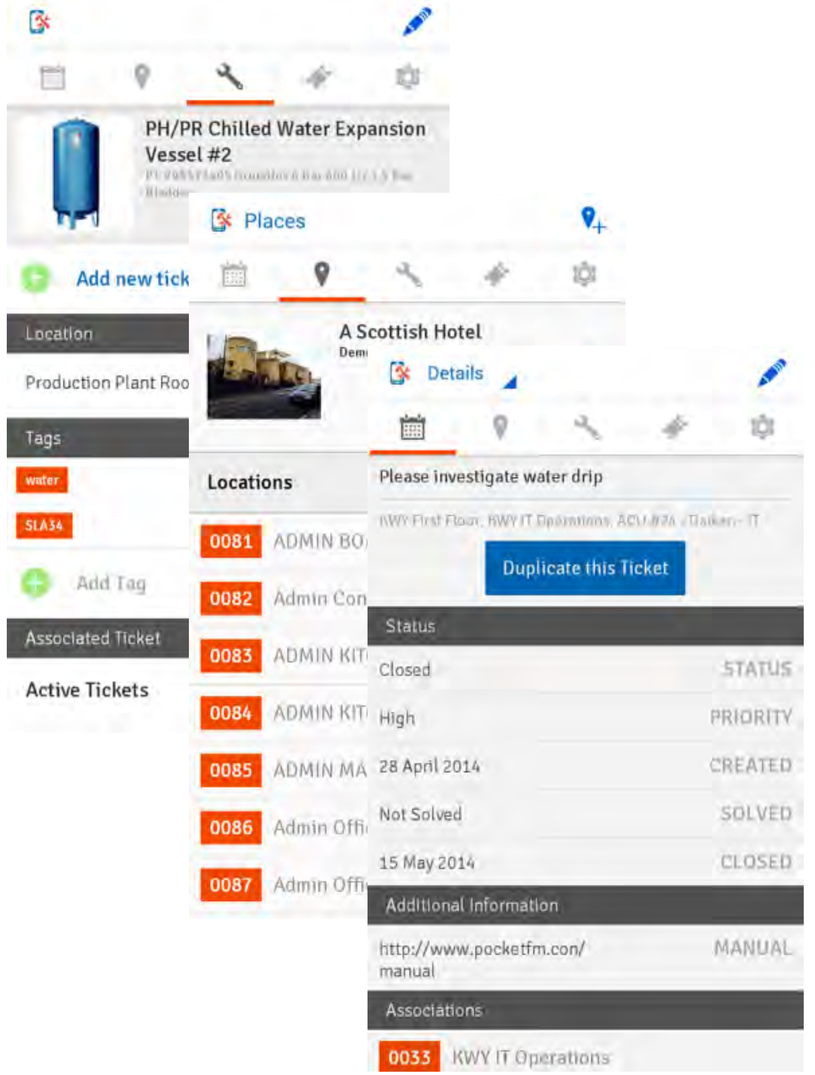
Cleaning and soft service teams

Maintenance and Hard Service engineers

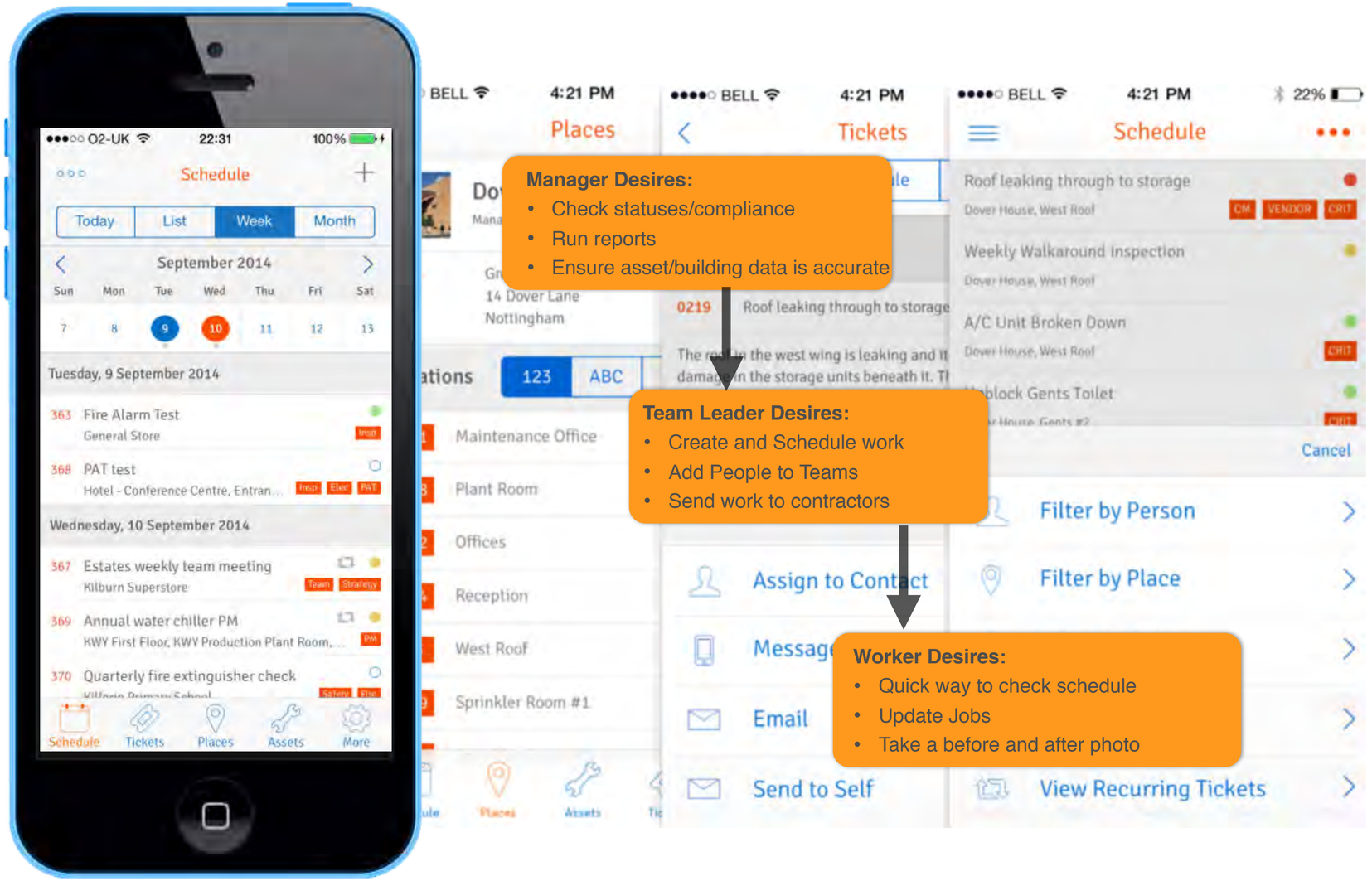
Property owners, landlords & building managers

Heavy asset and manufacturing plants

Helpdesk and service request teams



Adding Value from Manager to Worker



- Increase team communication
- Quick to deploy - quick ROI
- No need for IT team
- Scales with the business - no need to spend months data gathering, do it on the go.
- Secure and backed up
- Attach pictures, hours worked and signatures to tickets
- Easy user management
- Realtime visibility of work
- Email/text jobs to 'non-users'
- History and Log of all work conducted on all Buildings and Assets

Multi-lingual

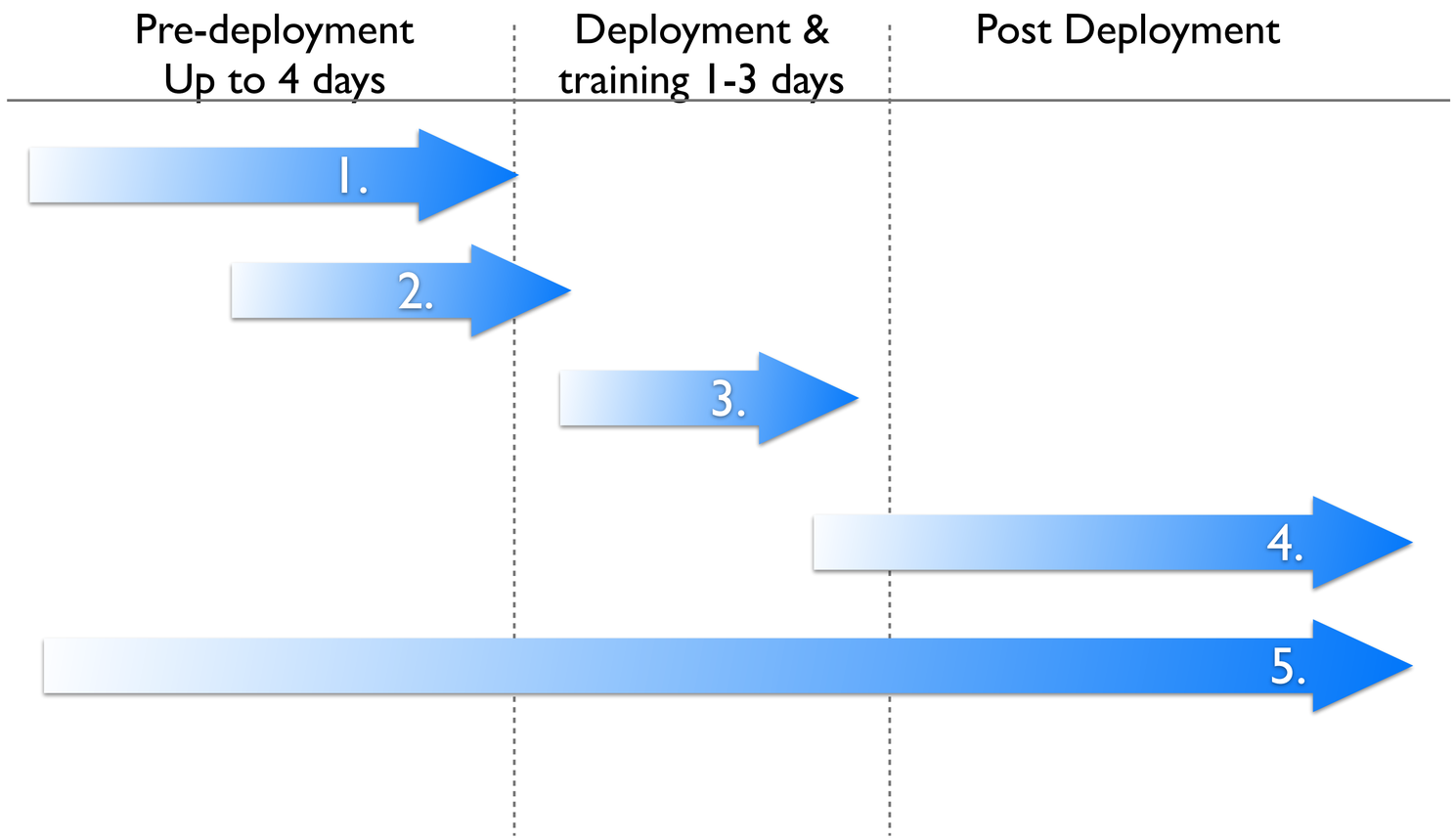
PocketFM apps are available in Chinese, English, French, German and Polish.

Each user's default language is recognised and displayed automatically.

New languages can be translated and added quickly and easily, with the whole process managed by the PocketFM team

Apps available on Apple, Android and Zebra app stores

Typical Deployment Plan



PocketFM can be set up within minutes of downloading the app. However we do also support larger deployments, if required.

1. Identify and define types of unplanned and planned Maintenance/Cleaning/Construction that are to be captured

2. Upload an existing Asset or Location information (1&2 optional)

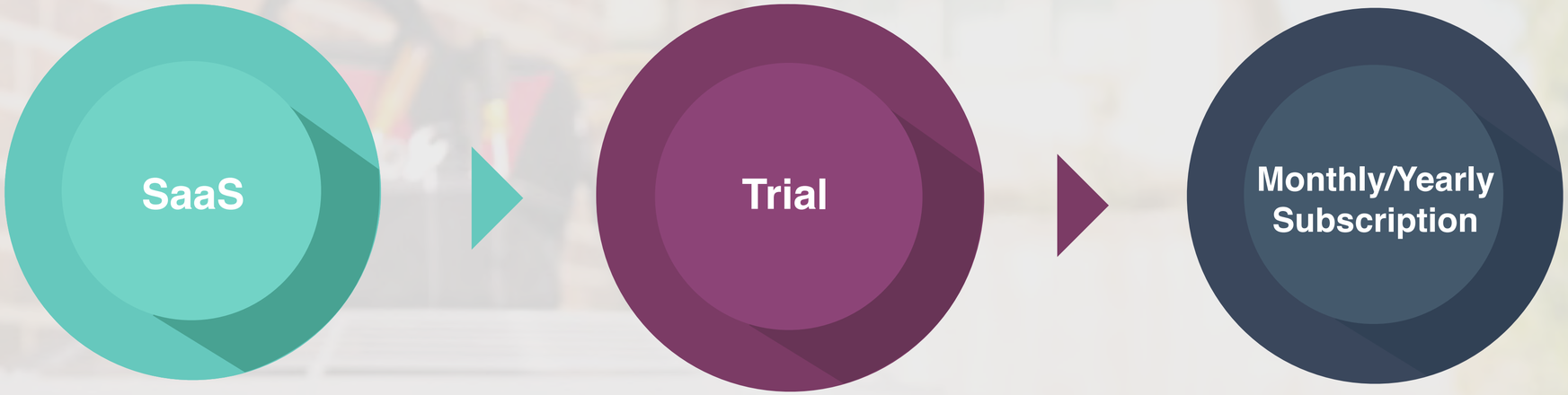
3. Management and team leaders receive training and deployment assistance

4. Work commences using the PocketFM platform*

5. PocketFM on-hand 24/7 to assist with deployment

*Some companies prefer to start with a 'pilot' location and team before company wide adoption

Business Model



- App available on app stores for free & via link on website
- Built-in Wizard to guide users through initial steps

- All features unlocked
- Users free to use app
- No contract
- 14 days free trial
- 'Network Effect' built in
- Skype/Call assistance

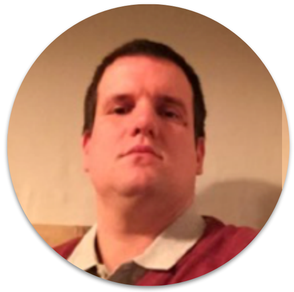
- Unlimited Tickets
- Unlimited Objects
- £25 per user, per month.
- Yearly/bulk price plans available
- Deployment Assistance
- ROI = Less than 1 month (At least 1 hour of admin and operational time saved per user per week)

Team

Stuart Ruthven
CEO

Mark Hanley
Lead Technical

Liz Hanley
Lead Database



Alexis Wood
Pre-Sales Consultant

Robert Salesas Jim Green
Advisors

Euan and Bobby
Design/Code

Our team have years of experience and industry knowledge gained from working in world class organisations

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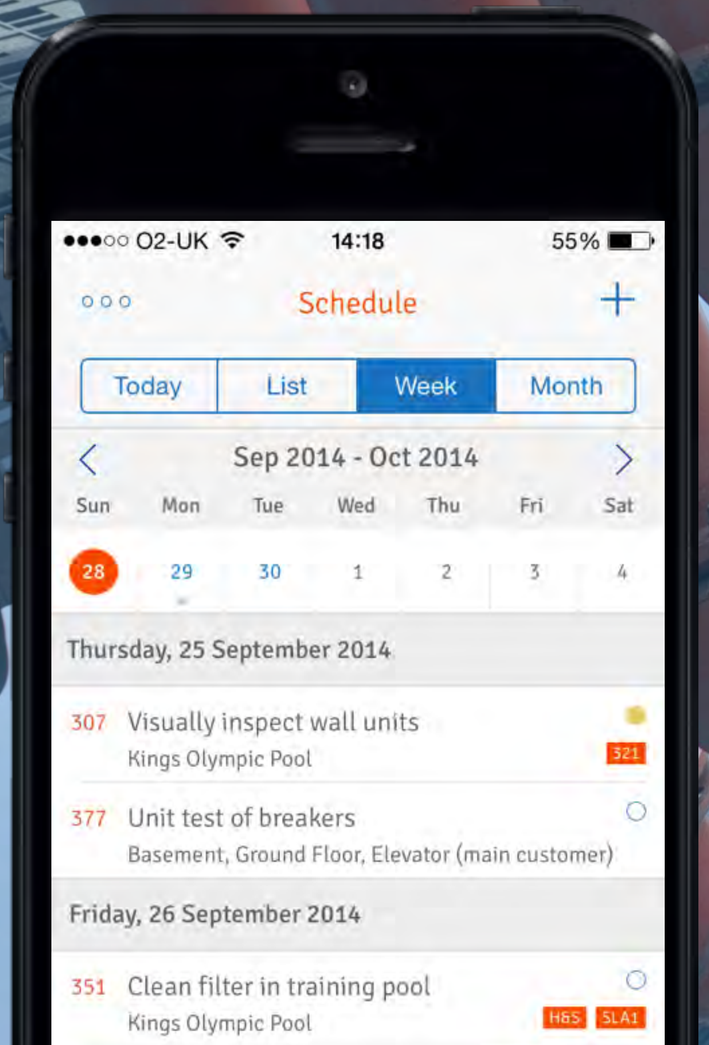

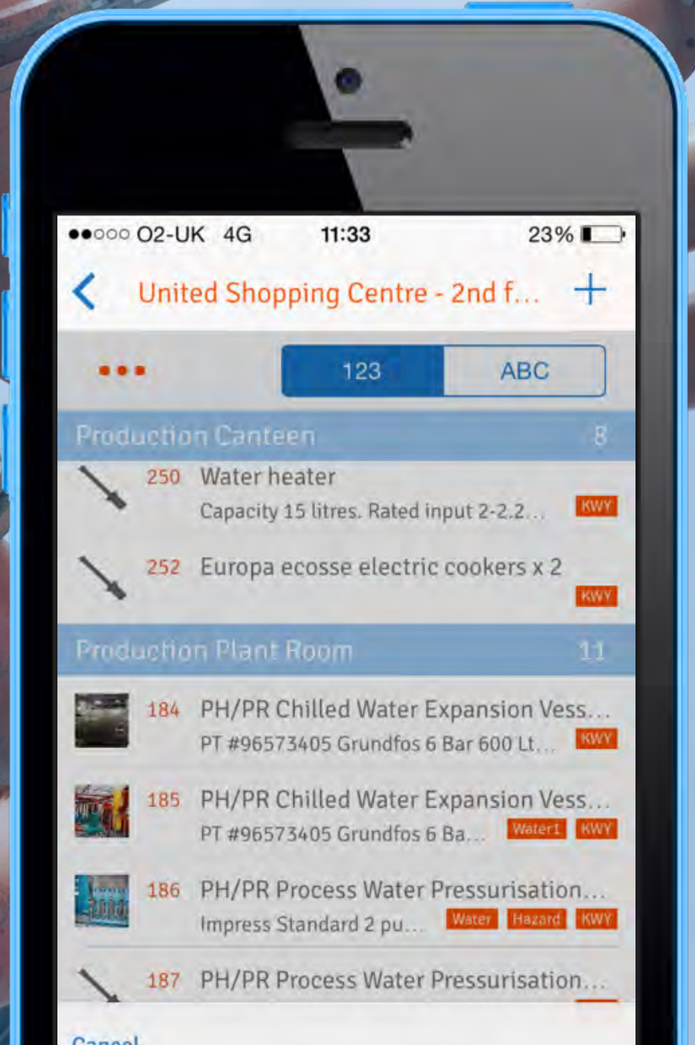

Links for the iFM review team:

YouTube Channel
Overview
Getting Started Video
Data upload guide
iOS Admin Guide
Android Admin Guide
Field Worker Quick Guide

ANDROID APP ON Google play

Android app: LINK
iOS app: LINK

Available on the App Store