



Nurturing the FM Ecosystem

Simon Wrenn – Kindred CEO

FM Ecosystem

Technology

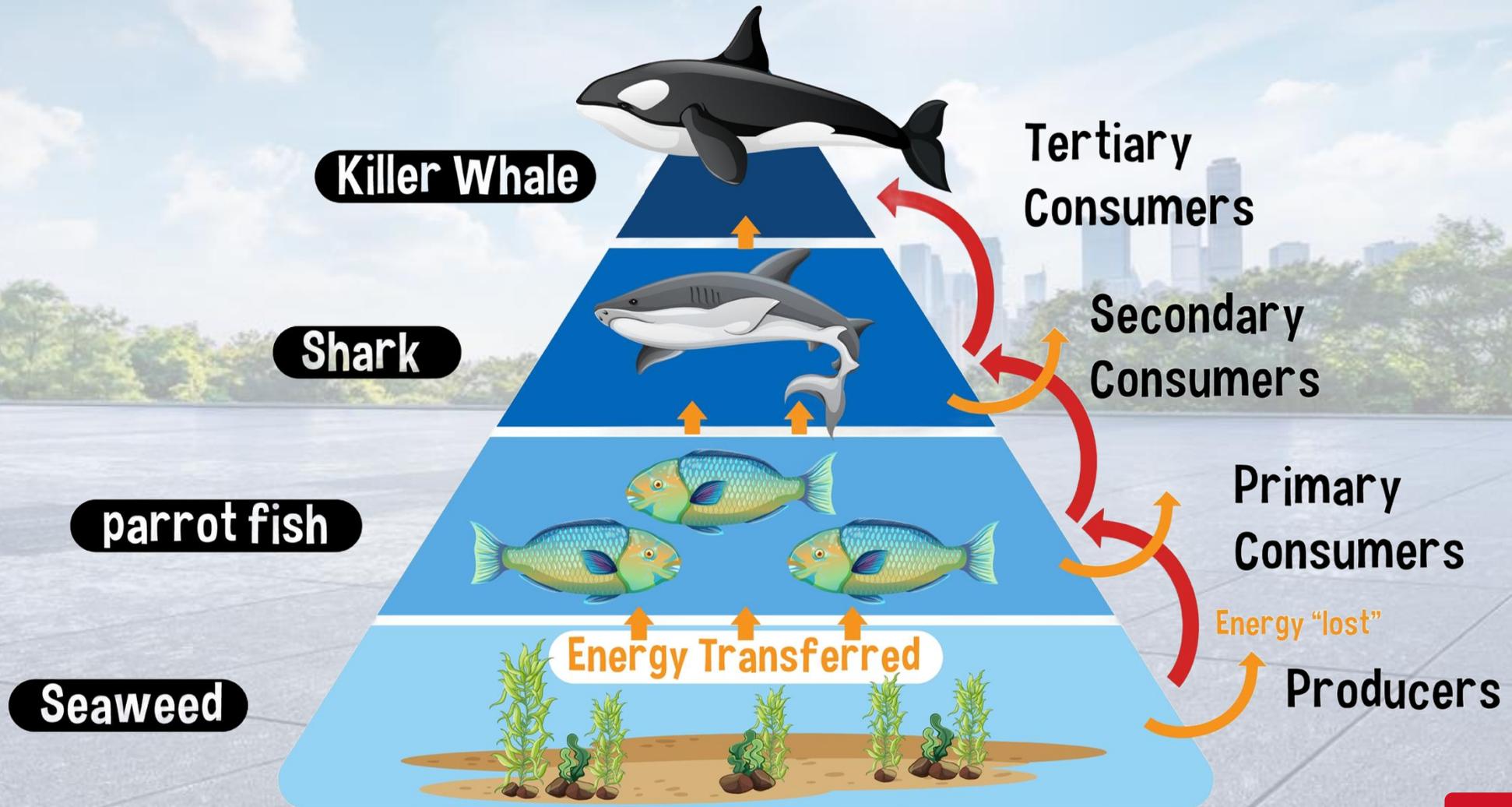
Costs

Legislation

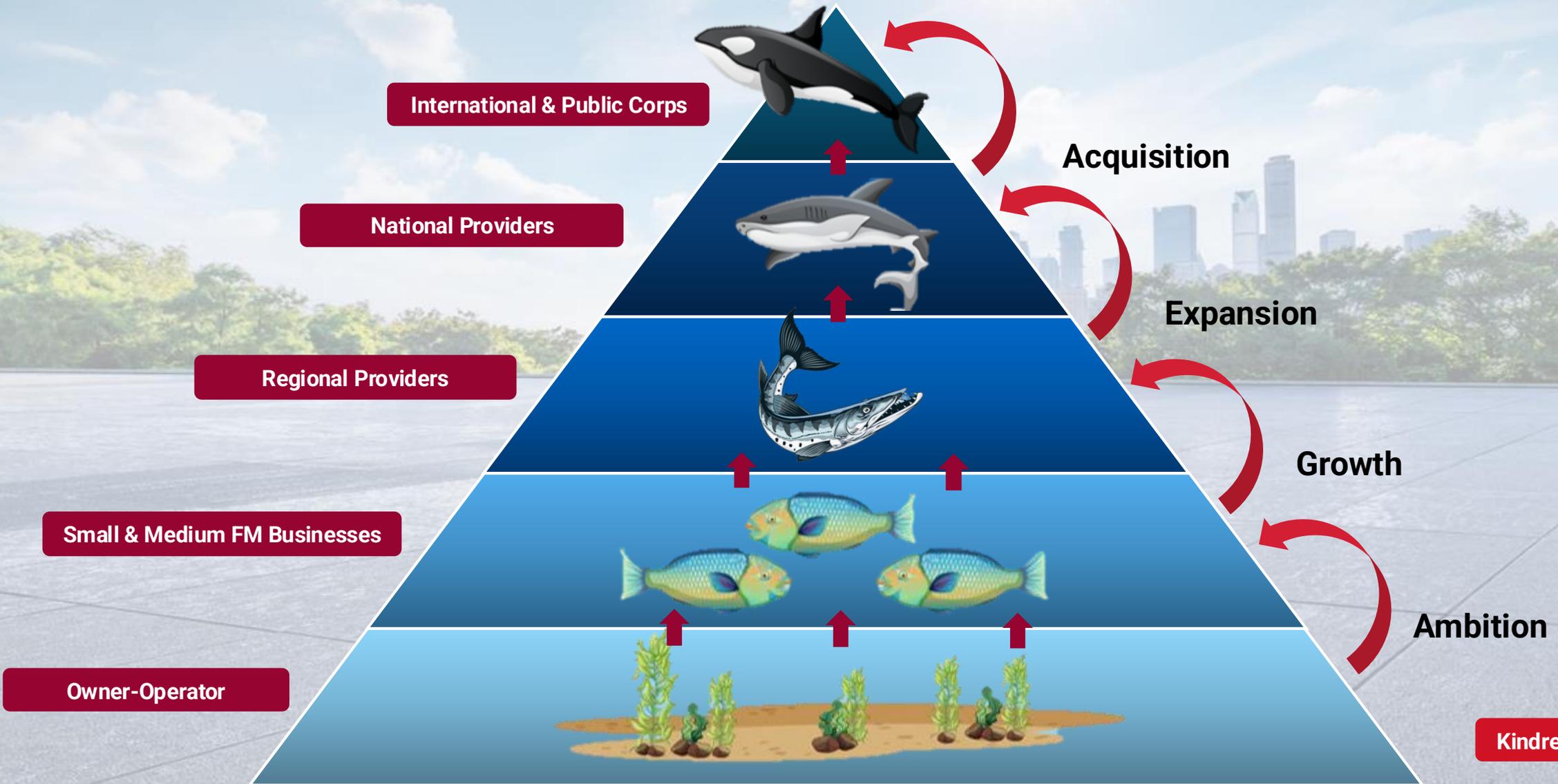
How do we renew the FM Ecosystem



Ecosystems



The FM Ecosystem





Going with
the flow

The Renewal Gap

Baby
Boomers
generation
bubble

991,432 self-
employed
aged 60+
(UK 2023)

Only 36% of SME
owners aged over 60
have a clear succession
plan

A Problem with Perception

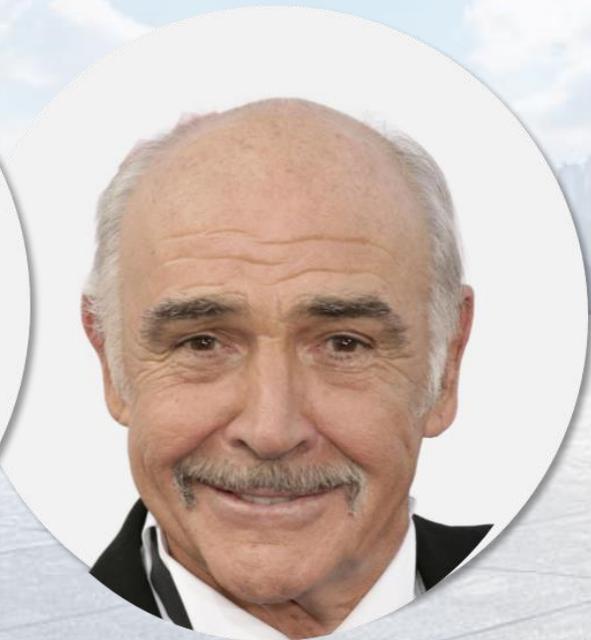
Young people don't see FM as an appealing sector

60% say they dream of starting a business

Only 16% actually do

Only 35% get start-up guidance at school

Personal Story



Why renew FM the Ecosystem?



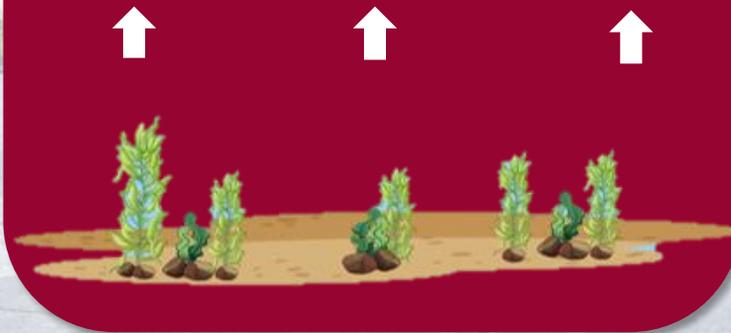
The FM Opportunity



Good News

- X Government Permission
- X Policy Paper
- X National Task Force

Encourage new talent



FM is a route to

- ✓ Leadership
- ✓ Ownership
- ✓ Independence
- ✓ Building something that matters

What can we do



FUTURE FOUNDERS

INSPIRING THE NEXT GENERATION

Inspiring the Next Generation of Entrepreneurs

Future Founders helps young people aged 13-18 discover what it really takes to start and grow a business.

Created by entrepreneur **Simon Wrenn**, the programme gives students the tools, confidence, and real-world experience to turn ideas into action.

[Learn more](#) →

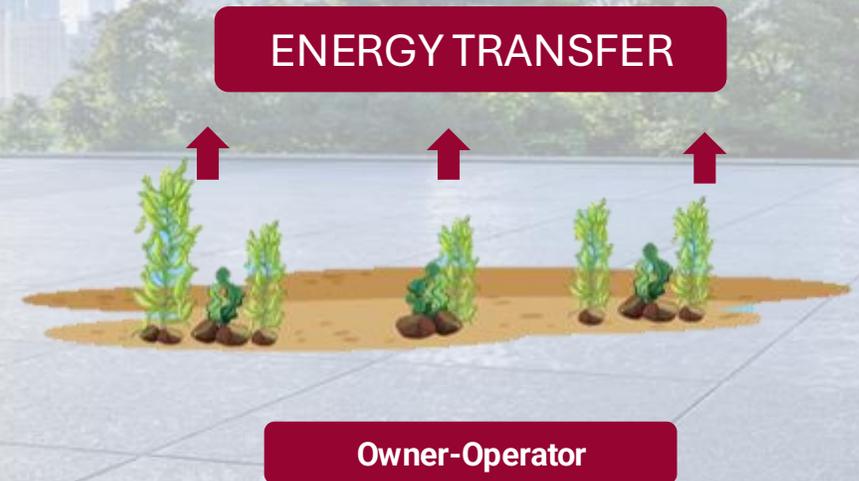


- School competition aimed at 13-18
- Encourages Entrepreneurship
- Structure Programme
- School receives funding

What am I asking you to do?



- an apprenticeship opportunity
- a work experience placement
- speaking at a local school
- mentoring one young person
- showing pride in the profession when you talk about it
- telling the story better when you're hiring



Thank you!



Simon Wrenn, Kindred CEO



 **FUTUREFOUNDERS**
INSPIRING THE NEXT GENERATION

