



Media Pack 2009: www.i-FMjobs.net

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“The best website for jobs in FM.”

Advertise to over 26,500 FM's every week

i-FM Jobs:

Online recruitment advertising is one of the most successful ways to attract new people to your organisation. Fast efficient and very cost effective. i-FM can help you target facilities professionals from the most senior level directors to managers and assistants in FM and related disciplines.

Advertising on i-FM Jobs is ideal targeting for companies and agencies wishing to recruit FM professionals - you're advertising direct to a niche market.

Advertisers - you are in control!

www.i-fmjobs.net operates a simple to use extranet account area - your first purchase provides you with a featured job credit (one job credit is live for 4 weeks). This fee includes the setting up of your extranet account which allows you to manage and monitor your job advertisements yourself – add new jobs, edit them, renew listings etc.

Monitor the progress of your existing job ads in real time, noting how many have viewed as well as responded. You can also create an online profile for your company as well as having multiple agents posting your vacancies. As the main admin you can view all the results for all of your agents.

Unique benefits:

- Weekly email goes out to over 26,500 users (*FM World offers only 4,000*)
- The largest email circulation within the industry
- Advertisements are displayed for 4 weeks, getting your ad out longer and more often than other publications (all current jobs are included in our weekly emails)
- Featured Jobs and Featured Companies - make your profile and your job stand out.
- The latest jobs are updated in real time and available 24/7 x 365.
- Search & Bookmark Jobseekers CV's - receive daily/weekly CV's by email matching your posted jobs.
- Administration system for advertisers - upload jobs, upload logo, monitor instant responses,
- The best quality of respondents and responses
- We have an advertising package to suit every budget
- 5 credits on www.i-FMjobs.net for £350 (*compared to £1180 on FM World*)
- Unlimited postings for £9,000 + vat (*compared to £6250 for just 50 credits on FM World*)

Recruitment Rates:

Banner Advertising

£750 + vat / month to £7000 + vat pa

Email sponsorship

£350 + vat / week to £1000 + vat per month

Featured Company

£250 + vat / month

Single Job Credits

£250 + vat

(Account set up + 1 featured job)

Multi-Credit Packages

Discounts for multi job credits:

5 credits - £350 + vat

10 credits - £600 + vat

20 credits - £1000 + vat

50 credits - £2000 + vat

(10% of multi-credits are featured credits)

Unlimited Advertising - an annual contract:

Unlimited Job Postings

52 Featured Job Postings

Unlimited CV Searches

Unlimited agents

Post positions with agency or client's logo

Featured Company

User licence to www.i-fm.net

Company listing on FMPages

Annual Contract £9,000 + vat

